

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions of claims in the application.

**Listing of Claims:**

Claim 1 (currently amended): A one way vision display panel assembly specially constructed for pressure sensitive application onto a window of a building or vehicle, said one way vision display panel assembly comprising:

- a) a perforated panel assembly including:
  - i) a perforated transparent panel formed of a flexible plastic sheet material having a front surface and a rear surface;
  - ii) a perforated protective liner;
  - iii) ~~readhering~~ pressure sensitive adhering means disposed between said front surface of said perforated transparent panel and said perforated protective liner for removably adhering said perforated transparent panel to said perforated protective liner ~~such so~~ that said perforated protective liner can be peeled off from said perforated transparent panel to permit pressure sensitive application of said perforated transparent panel to a substantially clear substrate;

~~wherein said panel, said adhering means, and said protective liner are simultaneously perforated to define a plurality of through holes arranged in a staggered array, the adhered together perforated said panel and perforated said protective liner forming said perforated panel assembly; and~~

~~b) — a first coating of light reflective color bearing an image applied on the rear surface of said perforated panel followed by a second coating of an opaque color sufficiently dark to be light absorbing;~~

~~wherein~~

~~said perforated panel assembly appears somewhat transparent when viewed from a first direction; and~~

~~said image is visible when said perforated panel assembly is viewed from a second, opposite direction~~

b) said rear surface of said perforated transparent panel having applied thereon a first coating of light-reflective color bearing an image followed by a second coating of an opaque color sufficiently dark for absorbing light, wherein:

i) said perforated panel assembly appears substantially transparent when viewed from a first direction;

ii) said image is clearly visible when said perforated panel assembly is viewed from a second, opposite direction; and

c) a non perforated backing layer removably attached to said perforated protective liner, wherein said non perforated backing layer being effective to facilitate handling of said perforated panel assembly.

Claim 2 (currently amended): A one way vision display panel assembly according to claim 1, ~~further including~~ which includes a non perforated backing layer attached to said mirror film layer disposed between said perforated protective liner and said non perforated backing layer.

Claim 3 (currently amended): A one way vision display panel assembly according to claim 1[[,]] wherein said ~~through holes are arranged in a hole pattern to provide an open area in a range of about 38% to 70%~~ non perforated backing layer comprises mirror film material.

Claim 4 (currently amended): A one way vision display panel assembly according to claim 1, wherein:

a) ~~a pattern of through holes is defined in said~~ the perforated panel assembly is provided with through-holes of, said holes having a substantially uniform hole size in a range of about 0.001" to 1.0"; and

b) ~~and being arranged in staggered hole pattern~~ said through-holes are arranged in a staggered hole pattern to provide an open area in a range of about 40% to 70% and to permit the perforated panel assembly to conform to compound curved surfaces of a clear substrate without wrinkling.

Claim 5 (currently amended): A one way vision display panel assembly according to claim 1[[,]] wherein said ~~adhering means is selected from a group consisting of (i) a layer of transfer adhesive material, (ii) a static cling property associated with material comprising said transparent panel, (iii) a light absorbing adhering means, and (iv) a layer of dark opaque adhesive material~~ pressure sensitive adhering means comprises static cling properties provided to said perforated transparent panel.

Claim 6 (canceled)

Claim 7 (currently amended): A one way vision display panel assembly according to claim 1[[,]] wherein said ~~perforate~~ perforated transparent panel has ultra violet (UV) protective properties.

Claim 9-70 canceled.

Claim 71 (New): A one way vision display panel assembly according to claim 1 wherein said pressure sensitive adhering means comprises a layer of perforated transfer adhesive material.

Claim 72 (New): A method of applying a one way vision display assembly comprising:

providing a perforated panel assembly, said perforated panel assembly comprising:

a perforated transparent panel formed of a flexible plastic sheet material having a front surface and a rear surface,

a perforated protective liner,

means disposed between said front surface of said perforated transparent panel and said perforated protective liner for removably adhering said perforated transparent panel to said perforated protective liner such that said perforated protective liner can be peeled from said perforated transparent panel to permit pressure sensitive application of said perforated transparent panel to a clear substrate and

said rear surface of said perforated transparent panel having applied thereon a first coating of light reflective color bearing an image followed by a second coating of an opaque color sufficiently dark for absorbing light, and wherein said perforated panel assembly appears substantially transparent when viewed from a first direction, and said image is clearly visible when said perforated panel assembly is viewed from a second, opposite direction;

providing a substantially clear substrate;

removing said protective liner;

contacting said removably adhering means with said substantially clear substrate; and

applying pressure to attach the perforated panel assembly to said substantially clear substrate.

Claim 73 (New): The method of claim 72, wherein a non perforated backing layer is removably attached to said perforated protective liner, said non perforated backing layer being effective to facilitate handling of said perforated panel assembly.

Claim 74 (New): A method of applying a one way vision display assembly comprising:

providing a perforated panel assembly, said perforated panel assembly comprising:

a perforated transparent panel formed of a flexible plastic sheet material having a front surface and a rear surface,

a perforated protective liner,

means disposed between said rear surface of said perforated transparent panel and said perforated protective liner for removably adhering said perforated transparent panel to said perforated protective liner such that said perforated protective liner can be peeled from said perforated transparent panel to permit pressure sensitive application of said perforated transparent panel to a clear substrate, and

said rear surface of said perforated transparent panel having applied thereon a first coating of light reflective color bearing an image followed by a second coating of an opaque color sufficiently dark for absorbing light, wherein said perforated panel assembly appears substantially transparent when viewed from a first direction, and said image is clearly visible when said perforated panel assembly is viewed from a second, opposite direction;

providing a substantially clear substrate;

removing said protective liner;

contacting said removably adhering means with said substantially clear substrate; and

applying pressure to attach the perforated panel assembly to said substantially clear substrate.

Claim 75 (New): The method of claim 74 wherein a non perforated backing layer is removably attached to said perforated protective liner, said non perforated backing layer being effective to facilitate handling of said perforated panel assembly.

Claim 76 (New): A method of forming a display assembly of sandwiched panels, comprising the steps of:

- providing a layer suitable for receiving indicia;
- providing a layer of light absorbing material;
- attaching said indicia receiving layer and said light absorbing material together;
- applying an adhering means to a protective layer;
- attaching said adhering means to said light absorbing layer to form an assembly; and
- making a plurality of holes by perforating said holes through said assembly.

Claim 77 (New): The method of forming a display assembly of claim 76, where the steps a) to e) are in any operative sequence.

Claim 78 (New): The method of forming a display assembly of claim 77, further comprising the step of applying an imperforate layer to said protective layer after said perforating of said assembly.

Claim 79 (New): The method of forming a display assembly of claim 77, further comprising:

- applying indicia to a layer of said assembly;
- removing said protective layer; and
- adhering said assembly to a substantially transparent panel.

Claim 80 (New): The method of forming a display assembly of claim 79, further comprising applying a protective layer over said indicia, before or after said adhering of said assembly to said transparent panel.

Claim 81 (New): The method of forming a display assembly of claim 79, further comprising applying said indicia by printing.

Claim 82 (New): The method of forming a display assembly of claim 79, further comprising applying said indicia to at least one side of said light absorbing layer.

Claim 83 (New): The method of forming a display assembly of claim 79, further comprising the step of selecting said substantially transparent material from the group consisting of a window, vehicle window, a bus window, and a building window.

Claim 84 (New): The method of forming a display assembly of claim 76 wherein said holes have a diameter in the range of about 0.001 inch to about and 1.0 inch.

Claim 85 (New): The method of forming a display assembly as in claim 76, further comprising forming said holes in a staggered hole pattern such that the area of said holes is 70% of said assembly.

Claim 86 (New): The method of forming a display assembly of claim 76, further comprising applying said light absorbing layer by coating.

Claim 87 (New): The method of forming a display assembly of claim 76, further comprising applying a light reflective layer.

Claim 88 (New): The method of forming a display assembly of claim 87, further comprising applying said light reflective layer by coating.

Claim 89 (New): The method of forming a display assembly of claim 87, further comprising attaching said light reflective layer adjacent to said light absorbing layer.

Claim 90 (New): The method of forming a display assembly of claim 87, further comprising applying said indicia to at least one side of said light reflective layer.

Claim 91 (New): The method of forming a display assembly of claim 76, further comprising forming at least one of the layers from a plastic material.